



Terms of Reference Evaluation of the Global Hunger Index

Background

The Global Hunger Index (GHI) is a tool designed to comprehensively measure and track hunger at global, regional, and national levels. GHI scores are calculated each year to assess progress and setbacks in combating hunger. The GHI is designed to raise awareness and understanding of the struggle against hunger, provide a way to compare levels of hunger between countries and regions, and call attention to those areas of the world where hunger levels are highest and where the need for additional efforts to eliminate hunger is greatest.

The index is calculated using four key indicators: percentage of undernourished in the population; percentage of wasting in children under five; percentage of stunting in children under five, under-five mortality. Along with the index and analysis of the data the GHI focuses on one hunger-related topic every year by including a guest essay from a renowned expert. In 2019, the theme of the GHI was climate change and its current and future effects on food and nutrition security (FNS). Previous topics have included armed conflict and hunger, inequality and hunger, and forced migration and hunger.

The Global Hunger Index is published on an annual basis by Concern and Welthungerhilfe. The GHI has been produced since 2006, initially by IFPRI and Welthungerhilfe, then from 2007 by IFPRI, Welthungerhilfe and Concern, and since 2018 by Welthungerhilfe and Concern. The original methodology of the index was updated in 2015 to increase its relevance and integrate new data sources. Concern and Welthungerhilfe are both founder members of Alliance2015, a strategic network of 8 European based, globally active NGOs, some of whose members have been involved in using the GHI as a communications and advocacy product in their home countries, and supporting country launches.

Evaluation Purpose

Originally developed 15 years ago, the GHI is one of the longest running reports on hunger and food and nutrition security. In recent years, several new reports in the field of FNS have emerged while others have been updated with new methodologies. Over the years the target audiences and uses of the report have also changed and diversified. **The purpose of the evaluation is to assess the relevance of the GHI as an advocacy and communications tool in its current form and to identify potential options for its future development.**

Evaluation Questions

1. How has the GHI been used and by whom and how has it been perceived by key stakeholders since its conception?
2. What is the GHI's current and potential added-value compared to other reports and publications related to hunger and food and nutrition security?

3. What are the strengths and weaknesses of the report as well as potential opportunities and threats and how does this relate to the different chapters and elements of the report as well as print and online formats?
4. What could be pathways for the future development of the report regarding its format, content, target group etc.?

Methodology/Workplan

- Desk review of existing documentation such as previous evaluations, methodological reviews, and strategic planning documents related to the GHI
- Desk review of press and website analytics, documentation of launch events etc. as well as analyse to what extent the GHI has been cited in other publications
- Conduct a mapping of existing reports and publications in the field of FNS and hunger and summarise their content, objectives and target group compared to the GHI
- Conduct around 10-12 individual and/or group interviews with key staff members in Welthungerhilfe and Concern in different departments e.g. advocacy, communications, programmes in HQ and in country offices to identify how they have been using the report, for what target group and purpose, its added value and limitations
- Conduct around 10 interviews with different external stakeholders to determine if and how they are using the GHI and how it can be improved to better respond to their demand and information gaps e.g. policy makers, journalists, NGOs and advocates, donors, development practitioners in Global North and Global South
- Summarise the research to identify strategic options for Concern and Welthungerhilfe for the future development of the report, including potential new funding options and new cooperation opportunities with other organisations, with a particular emphasis on opportunities within existing key partnerships such as Alliance2015.

Outputs/Deliverables

- Inception Report, discussing the feasibility of the ToR, as well as the outlined methodology.
- A written report with clear proposals and recommendations with an Executive Summary based on an agreed outline
- A 60-90 minute virtual feedback session with the key personnel in Welthungerhilfe and Concern

Language:

All documents should be written in English.

Confidentiality:

All documents and data acquired from documents as well as during interviews and meetings are confidential and to be used solely for the evaluation. Interview partners will not be quoted in the report without their prior permission. The documentation as well as all material linked to the evaluation (produced by the facilitator or the organisation itself) is confidential and remains at all times in the property of the contracting party.

Timeline and work plan

Estimated 20-25 days from January to April 2020

Tentative timeline of the evaluation

| | |
|---------------------------------------|---------------------|
| Recruitment | End of January 2020 |
| Briefing with members of the GHI team | w/ 03.02.2020 |
| Submission of inception report | w/ 17.02.2020 |
| Desk review | February 2020 |
| Interviews | March 2020 |
| Submission of final report | w/ 13.04.2020 |
| Feedback session | w/ 20.04.2020 |

The consultant is requested to immediately inform the contracting party if serious problems or delays are encountered. Any significant changes to the timetable must be approved by the contracting party.

Estimated work volume

| | |
|---|-------------------|
| Briefing with GHI team | 1 days |
| Preparation of Inception Report, including methodology and questionnaires | 3 days |
| Review of documentation | 3 days |
| Review of publications | 3 days |
| Interviews with internal stakeholders | 3-5 days |
| Interviews with external stakeholders | 3-5 days |
| Preparation of written report | 3-4 days |
| Feedback session with GHI team | 1 days |
| Total | 20-25 days |

Shifts of working days between the above-mentioned activities are possible and will not affect the total volume of 20-25 days.

Expertise and Qualifications

- University degree in a relevant field, such as political, social, economic, nutrition, agricultural, or communication sciences
- Experience working in advocacy and communications
- Extensive experience in conducting evaluations in the field of international development
- Comprehensive knowledge of food and nutrition security
- Proficiency in applying qualitative research methods
- Strong analytical and facilitation skills
- Fluency in English, written and spoken

Expression of Interest

Your offer should include a brief methodology and workplan, CV and references, any examples of similar studies and budget proposal.



Offers will be accepted from individual consultants as well as from commercial companies, NGOs or academics.

Contact details:

Expressions of interest shall be submitted via email to Welthungerhilfe, contact person: Miriam Wiemers (Policy Advisor Global Hunger Index), miriam.wiemers@welthungerhilfe.de by **23.01.2020**.

Concern Worldwide

Concern Worldwide is a nongovernmental, international, humanitarian organisation dedicated to the reduction of suffering and working towards the ultimate elimination of extreme poverty in the world's poorest countries.

Our mission is to help people living in extreme poverty achieve major improvements in their lives which last and spread without ongoing support from Concern. To achieve this mission, we engage in long-term development work, build resilience, respond to emergency situations, and seek to address the root causes of poverty through our development education and advocacy work.

Welthungerhilfe

Welthungerhilfe is one of the largest nongovernmental aid agencies in Germany. It was founded in 1962 under the umbrella of the Food and Agriculture Organization of the United Nations (FAO). At that time, it was the German section of the Freedom from Hunger Campaign, one of the first global initiatives to fight hunger.

We fight hunger and poverty. Our goal is to make ourselves redundant. We provide integrated aid, from rapid disaster aid to long-term development cooperation projects. We supported people in 37 countries through 404 overseas projects in 2018.