Annual Report 2004
Deutsche Welthungerhilfe
German Agro Action
Dear Readers,

Since August 2004, the staff of Deutsche Welthungerhilfe – German Agro Action – has been working from new offices. The move to the Foundation’s own premises in Bad Godesberg has opened up new opportunities for our now over 40-year-old relief organisation: it brings together again what belongs together! Until recently, lack of space meant that many of our staff members and the German Agro Action Foundation were forced to work from nearby “branch offices”. Now distances are shorter and communication within the new building has become much easier.

In the last few years, we have continued to expand. The necessary move to new headquarters – the fifth in Bonn – is also linked to new challenges. German Agro Action is now one of Germany’s biggest relief organisations. This is why we have adapted our way of working to the new framework conditions and are committed to making our organisational processes more professional.

Our investments have paid off. Thanks to many years’ experience in the organisation of emergency aid with our “Task Force” – a team of experts who are ready to start work in crisis zones at short notice – and longstanding contacts to local partner organisations throughout the world, we were able to react within hours to the flood disaster in South-East Asia last Christmas.

“Helping People Help Themselves” and “Your Donation Makes a Difference” – for forty years, these have been the key messages of German Agro Action. They still hold true, but other issues are
also at stake. We know from practical experience that a better life for people in developing countries depends on changes in political, economic and social conditions; that wars destroy development, that poverty is often the result of discrimination and an obstacle to political self-determination. This is why we support organisations that campaign against unjust conditions. For us, being an “advocate of the poor” means more than just collecting donations and creating models of hope with our projects.

From the very beginning, the mission of German Agro Action has been to draw attention to the causes of hunger and poverty. We will continue to pursue this goal – and at the same time focus on the violation of human rights and threatening developments. For example, the armed conflicts in the Sudanese region of Darfur and eastern Congo, where civilians have been caught between two fronts for years and the international community has failed to react to escalating violence. Until the conflicts can be satisfactorily resolved, we will do everything in our power to help refugees and provide long-term support so that they can start a new life.

Our work in the Sudan or Congo – and in numerous other countries – would not have been possible again last year without the trust donors have placed in us. We would like to thank them and the various providers of public grants for their active support. These include, first and foremost, the European Union, the Federal Ministry of Economic Cooperation and Development, the Department of Foreign Affairs, the World Food Programme and USAID. We would also like to express our gratitude to the many people who have supported German Agro Action on a voluntary basis. Special thanks are due to the German President Horst Köhler, our patron, who supported our work in his TV address during the “German Agro Action Week”. And, of course, we would like to thank all permanent members of staff in Germany and abroad, many of whom work under extremely difficult conditions.

We can be proud of the support our work received in 2004: with donations amounting to €33.4 million, German Agro Action recorded its best ever result. The same applies to public donations totalling €70.6 million – provided mainly by the European Union and German government – which we see as recognition of our activities to date.

The following report accounts for the income and expenditure of German Agro Action in the previous year. It also informs friends and supporters of our organisation about the content and highlights of our work during this period. Openness and transparency are important principles of our organisation and it is on this basis that we have taken stock of the past year.

Ingeborg Schäuble
Dr. Hans-Joachim Preuß

Staff of German Agro Action outside the head office in Bonn. Photo: Szillat
Sri Lanka, 26th December 2004: on the coast of Mullaitivu, there is barely a wall left standing. In the villages, the majority of buildings have been destroyed, huts and roads have been swept away, trees uprooted, fields devastated. In silent horror and grief, survivors search for their relatives.

Last December’s seaquake precipitated a tragedy of unparalleled proportions in South-East Asia. Within minutes, a huge flood wave obliterated everything created by human hands. It was the biggest environmental disaster of 2004. The death toll in South-East Asia now stands at 280,000, millions more were injured. Those who survived lost everything.

Within a matter of hours, German Agro Action’s Task Force team set out to help tsunami victims in Sri Lanka, southern India, Thailand and Indonesia. These helpers are specially trained to make an initial assessment of damage in acute emergency situations, set up the required logistics and help colleagues on location plan longer-term relief measures. Thanks to many years’ cooperation with the local partner organisation “Sewalanka Foundation”, our first trucks were able to set off just one day after the disaster struck Sri Lanka. Food supplies, drinking water, tents, blankets, bandages and pain-killing drugs were brought to the victims of the flood. In India and Thailand, the first relief convoys were dispatched soon after.

Helping victims start again

Fast emergency aid is vital for victims of natural disasters and armed conflict. But these people also need help re-organising their lives. Flood victims, for example, lack food supplies, household articles such as pots and dishes as well as building materials for new homes.

Helping people help themselves also means helping them find ways to earn a living again. Fishermen affected by the tsunami, for example, are given new boats and nets so that they can return to work. Farmers are provided with seed, fertilizer and tools so that they can farm the land and grow food again.

Infrastructure is often damaged, schools and roads have to be rebuilt. Clean drinking water can be obtained from new or cleaned wells. Latrines reduce the risk of fatal epidemics. But reconstruction not only means repairing damage. To secure food supplies in the long term, aid workers have to set the right course and involve victims in planning their own future. In former war zones and crisis regions, conflict prevention and peacekeeping measures are a vital aspect or our projects.

Help from one set of hands

Whether emergency aid, reconstruction measures or sustainable development work – we provide help from one set of hands.

An integrated approach is important especially in areas of conflict. It is often useful if a number of different activities are introduced simultaneously to satisfactorily meet the peoples’ needs. While food supplies might be needed in a mined region where the land still lies fallow, agricultural advice and support can be offered to villagers elsewhere in the country or even new schools built.

Only long-term development cooperation, however, can eradicate famine and undernutrition on a sustainable basis. Food is available in abundance in the world but many people do not have the money to pay for it. Nor do they have access to water, land and agricultural facilities to be able to produce food themselves.
Examples of projects

Sudan

Famine and expulsion threaten refugees in Darfur

In western Sudan, in the province of Darfur, violence has flared up repeatedly since 2003. Janjaweed militia and two rebel groups have been terrorising the population throughout the province with killings, looting and raping. Entire villages have been burnt to the ground. 120,000 displaced persons – mainly women, children and the elderly – have fled to safety in the vicinity of Kutum. To prevent the outbreak of disease, drinking water wells were repaired and latrines erected. Thousands of homeless people were forced to move to refugee camps and makeshift accommodation. Since March 2005, German Agro Action has been engaged in long-term reconstruction measures in Sri Lanka, India, Thailand and Indonesia.

Congo

New roads raise new hopes

The east Congolese province of Ituri has still not found peace. Various warring rebel factions are the cause of repeated bloodshed. Like in all wars, civilians, particularly women and children, suffer most. German Agro Action is the biggest private relief organisation active in this region since 1997. In 2004 alone, approximately one million refugees were provided with food, blankets, tarpaulins and cooking utensils. Half a million people were given seeds and simple farming equipment. During the reconstruction phase, helpers received food or a modest wage. With buckets and spades, they repaired important roads to stimulate the local economy again. Schools and health centres are also being rebuilt. Construction work raises new hopes: at many of the building sites, members of different, sometimes conflicting ethnic groups work side by side. The German Agro Action projects are financed by ECHO, WFP, the Department of Foreign Affairs and USAID.

Sri Lanka

Flood victims receive aid within 24 hours

A devastating flood wave destroyed numerous coastal regions in South and South-East Asia on 26th December 2004. In Sri Lanka alone, 800,000 people were made homeless and entire villages wiped out. Survivors were left with nothing. Just one day after the disaster, German Agro Action and its local partner organisation Sewalanka Foundation (SLF) dispatched its first aid convoy to the north of the island. German Agro Action has worked in this Tamil-controlled region for many years. Immediate relief was provided in the form of drinking water, food supplies, cooking utensils, medication, clothing and blankets. 55,000 flood victims were taken care of in the following weeks. To prevent the outbreak of disease, drinking water wells were repaired and latrines erected. Thousands of homeless people were forced to move to refugee camps and makeshift accommodation. Since March 2005, German Agro Action has been engaged in long-term reconstruction measures in Sri Lanka, India, Thailand and Indonesia.
In the year 2004, the number of hungry people increased once again. Throughout the world, 852 million people are chronically undernourished. Their physical and mental development is restricted so that they are unable to lead a healthy and active life. Over five million children died from the effects of undernutrition or malnutrition. The greatest poverty exists in rural regions where 70 percent of undernourished people live. This is why German Agro Action specialises in rural development work. We advise small agricultural enterprises, village groups and farmers’ associations. By offering them qualified support, crops improve, incomes can be secured and damage to the environment averted.

The work of German Agro Action has focused on the fight against famine and undernutrition for many decades. In this area, we are making a contribution towards reducing poverty and starvation by half by the year 2015, a target set by the international community five years ago as part of the Millennium Development Goals.

**Helping people help themselves**

Together with local people – helpers are paid for their work in kind or cash – we build or improve irrigation systems for fields and wells which provide clean drinking water. Like all our projects, our aim here is to help people help themselves. We provide the necessary know-how and support the development of self-help groups which are actively involved in the planning and implementation of projects. The participants learn to assume responsibility for their new equipment so that they have sufficient crops and drinking water even during periods of drought. At the same time, they learn to organise their own lives and assert their interests more effectively.

The key to the quality of our work is our long-standing partnerships with local partner organisations. The staff of these organisations are familiar with local political, social and cultural conditions, enabling us to plan according to demand and to develop effective local structures with their qualified support.

Poverty and hunger can only be overcome if healthcare also improves. This is why the fight against HIV/AIDS is another focal point of our work. HIV/AIDS has a direct impact on food supplies. Mainly young people are afflicted by this fatal disease and their help in the home and on the land is greatly missed. If incomes decline and medical expenses increase, the sick often have no money left for food. And in turn, the chronically undernourished are more vulnerable to AIDS – a vicious circle begins.

**Advocate of the hungry**

Until a reform of international trade relations is enforced, however, the situation in many poor developing countries is unlikely to improve. As an “advocate of the starving”, German Agro Action will continue to support the interests of the world’s poorest people on both a national and international level.

But governments in the South also have a contribution to make in the campaign against hunger and poverty. Specifically, this means investing in agriculture and implementing urgently needed land reforms. Governments in developing countries must also introduce measures to eliminate corruption and flight of capital and take action against the violation of human rights.
Examples of projects

Peru

**An educational oasis for children and young adults amidst abject poverty**

On the outskirts of the Peruvian town of Cuzco, people live amidst mountains of refuse. A waste disposal system does not exist. Electricity and tap water are in short supply. Almost all local children have to work after school as street vendors, shoe-shines or housemaids. The children’s centre “Puririsun” is an oasis in the midst of all this deprivation. German Agro Action’s partner organisation “Asociación Civil Puririsun” looks after some 800 children and young adults here at the centre. Small children are given pre-school support, school children special-needs training and help with their homework and 140 young, small-scale entrepreneurs attend classes in commerce. With courses on the prevention of violence, youth centre staff also address some 200 parents. Over 100 children and young adults who have experienced violence either at home or on the streets are supervised individually. The project is financed by German Agro Action and the W. P. Schmitz Foundation.

Tajikistan

**Better potatoes for a better diet**

A devastating civil war and calamitous drought have reduced the lives of the Tajik people to severe poverty. Eighty percent of the population lives below the poverty line. To improve living conditions in rural areas, German Agro Action is supporting reconstruction activities in central Tajikistan with further funding from ECHO. 2400 helpers are repairing access routes to fields, drinking water supplies and irrigation systems. New farmland is being developed and fields are protected against erosion, for example, through reforestation. In return, helpers receive a modest wage. 48,000 people are benefiting from these measures to secure food supplies. To increase self-sufficiency in domestic gardens and fields, 3000 households have each been given 150 kilos of potato and vegetable seed and taught about appropriate forms of farming. 80 self-help groups received agricultural training and networking assistance - one step towards a self-determined future.

India

**Successful campaign against maternal and infant mortality**

The Sundarbans are a remote, inaccessible cluster of islands in the Ganges delta. The people in the region are very poor. Women, in particular, are discriminated against by cultural customs depriving them of rights and even their fair share of food. Pregnant women have to carry out gruelling field work and are often undernourished and anaemic. Maternal and infant mortality is correspondingly high. With the financial assistance of the EU, German Agro Action supports its partner organisation “Sri Ramkrishna Ashram Nimpith” (SRAN): in five island communities, SRAN is campaigning for healthy diets and medical care for poor families. Nutrition experts regularly visit the villages and offer 800 pregnant women medical care and supplementary food. 1200 children are given vaccinations. In self-help groups, the women gain self-confidence and a sense of independence so that they can improve their lives in the long-term through their own efforts.
“Your money will do well” – this is the motto of a German Agro Action advertising campaign launched in autumn 2004 which focuses not on poverty and starvation but on the success stories of people who have benefited from German Agro Action’s project work and now lead an independent life. The message to donors in Germany is that every cent is invested in people who want to escape a life of deprivation. The nationwide, three-year-long campaign introduces people from different continents on posters, in advertisements, through the Internet and via other media. People like Yolanda Fernandez: “I started building up my herd with two ewes and a ram”, says the widow from the Dominican Republic. Today, the sheep breeder leads a modest but secure life. And she has already managed to repay her initial start-up loan.

Successful fundraising activities

360,000 donors placed their trust in German Agro Action in the past year, donating a total of € 33.4 million, the highest amount ever collected by the relief organisation. Once again in 2004, German Agro Action was also awarded the “seal of approval” by the Deutsche Zentralinstitut für soziale Fragen (German Central Institute for Social Issues, DZI). The independent supervisory body confirmed that our funds are used in accordance with our Charter, that our advertising and information are objective, true and unambiguous, and that our annual accounts are documented in comprehensible form.

German Agro Action appeared for the first time as a guest on “ARD Buffet” for four weeks. Some of the € 600,000 donated during this daily midday show also went to the west Sudanese crisis region. Celebrities such as singer and actress Angelika Milster, TV soap star Andrea Spatzek, Dieter Thomas Heck and German Agro Action’s Chairperson, Ingeborg Schäuble appealed to viewers for their support of the organisation’s activities.

The absolute highlight again this year was the “ZDF Super Hit Parade”. During the 9th live gala for the benefit of German Agro Action, around 50,000 viewers donated a total of € 2.5 million. 4.3 million viewers watched the show presented by entertainment music celebrity Dieter Thomas Heck who was joined in Böblingen by stars such as Angelika Milster, Marianne Rosenberg, Nino de Angelo, Johnny Logan and Paul Young. This year’s donations went to projects aimed at helping street children in Ghana and Cambodia and refugees in the Sudanese province of Darfur.

Outstanding voluntary support

Charity work can sometimes be a sweaty business, not least of all for the 400 athletes (14 of them staff members and friends of German Agro Action) who took part in the third Münster marathon to raise money for street children at the Dogodogo Center in Tanzania. Among the participants was Secretary General Hans-Joachim Preuß wearing shirt number 1115 – German Agro Action’s donation account number. 100,000 spectators cheered on athletes and raised an impressive € 12,000!

Special mention should be made of all voluntary helpers! Over 5000 volunteers supported the work of German Agro Action in Germany in 2004. On marketplaces, in schools and town halls, they organised over 400 events for the benefit of German Agro Action, including fundraising campaigns, lotteries, raffles and benefit concerts.
Women farmers on the move

On the occasion of International Women’s Day, the Women Farmers’ Association of Schleswig-Holstein organised a so-called “star walk”. Everyone who purchased a badge for a minimum donation of €1 was entitled to take part, either jogging, Nordic walking, on horse-back or on roller blades. The “get-active” campaign raised a phenomenal €25,000. The Women Farmers’ Association, a member organisation of German Agro Action, donated the money to poor women farmers in southern India who are taking part in a business-promoting project.

Partnered for water

The seaport of Hamburg collaborated with German Agro Action for a year as a “Partner for Water”. With 29 events and a whole host of special activities, the city supported projects aimed at providing Cuban nursery schools with clean drinking water, building wells in Mali and reclaiming land in India. “Celebrities” such as businessman Albert Darboven, writers Ulla Hahn and Siegfried Lenz and Loki Schmidt acted as patrons and sponsors. The highlight of the partnership year, which will be continued in 2005, was the 37th “German Agro Action Week” from 24th September to 3rd October: Literary and musical “Water Stories”, exhibitions, readings and a “Run for Life” day attracting around 1000 Hamburg school children, were among the wide range of activities on offer. The well-attended panel discussion “Africa must act – but with whom?” rounded off the programme of events. The pleasing outcome for German Agro Action: donations to the tune of over one million Euro.

“Run for life” campaign

The “Run for Life” campaign enjoyed widespread popularity again, especially among young people. Over 70,000 participants asked family and friends to sponsor their athletic efforts. The money raised will support the work of German Agro Action. In 300 events organised by schools, organisations and cooperation partners, over €700,000 were raised.

“Hunger? – Just 4,291 km away!”

Inspired by a well-known fast-food chain advertisement, this was German Agro Action’s motto when it took to the streets on 10th December, Human Rights’ Day. The unusual, prize-winning advertising campaign encouraged comparisons between the fast food culture in this country and starvation in Africa. In Berlin, Hamburg and Cologne, staff and voluntary workers at German Agro Action drew attention to the catastrophic situation of refugees in the Sudanese region of Darfur, and appealed for financial support. Chairperson Ingeborg Schäuble was joined by numerous well-known personalities including Olympic hockey champion Franziska Gude, president of FC St. Pauli, Corny Littmann and writer Herbert Feuerstein.
Taking a stance and providing reliable information

“Survival: a woman’s business” – this was the subject of German Agro Action’s public relations activities which focused on the everyday lives of women caught up in armed conflict in the last two years. As victims of violence, fighters for survival or peace activists, women are most seriously affected by violent clashes in many countries. Their achievements are rarely acknowledged and seldom are they given the support they need. In cooperation with Deutsche Welle, German Agro Action organised a conference entitled “Unterwegs vom Krieg zum Frieden” (From War to Peace) in Bonn in November 2004. Alongside pop singer and former child soldier Senait Mehari and female experts from Northern Ireland, Colombia, the Sudan and Germany, some 120 persons attended the event. In the final resolution addressed to political representatives and humanitarian organisations, conference participants called for the greater protection of women during and in the aftermath of armed conflicts. Women should be included in peace negotiations and income-generating activities to a much larger extent, because this is where the first decisions are made as to equal opportunities for both genders in the reconstruction process after the war.

Green genetic engineering still not sufficiently researched

Our partners from the world of politics, media and education and not least of all donors need information to be able to form their own opinion about our work. Relevance, credibility and reliability are top priorities. One example of our endeavours to inform the public is “Green genetic engineering”, a study commissioned by German Agro Action to compare the opportunities and risks involved in genetic engineering in developing countries. The study was followed by a symposium in December 2004 attended by representatives from science and practice. Advocates and opponents of the new agricultural technique participated in discussions at our headquarters in Bonn.

With such conflicting views, no consensus was reached. Studies carried out to date only cover short periods of time. German Agro Action therefore calls for long-term investigations to take into account the costs and risks for poorer producers and effects on biological diversity.

Another study conducted by German Agro Action looked at how Africa can overcome its role as supplier of raw materials for industrial countries. The development of regional trade to trigger new economic impulses for the continent as a whole appears a promising approach.

The importance of partner organisations

The United Nations’ campaign to achieve the Millennium Development Goals is an important opportunity in the fight against famine and poverty. German Agro Action calls upon the North and the governments of the South to make a more concerted effort to eradicate famine. Apart from supporting agriculture, investments in the healthcare system and education, the development of important infrastructure and access to resources such as clean drinking water and, not least of all, observance of human rights are vital. This is why we are consolidating cooperation with self-help groups and partner organisations in developing countries to encourage people to assert their rights. This commitment is explicitly requested by our partner organisations. To fulfil this responsibility, we regularly take a political stance.

At a conference in November 2004, former child soldier and pop singer Senait Mehari and Ingeborg Schäuble call for the more systematic support of women who are affected by armed conflict.

Photo: Szillat
Projects in 2004
altogether 239 projects in 47 countries

Africa

Angola
- Agricultural training for returnees
- Resettlement of refugees and displaced persons
- Agricultural training and seed distribution

Benin
- Protection of natural resources
- Support of self-help groups for income-generating measures

Burkina Faso
- Improvement of soil fertility and food security
- Aids fund and help for street children in Ouagadougou

Burundi
- Improvement of food and school meals

Democratic Republic of the Congo
- Immediate aid for war victims and seed distribution
- Food maintenance
- Rural regional development

Ethiopia
- Improvement of drinking-water supply
- Food security and emergency aid for drought victims
- Development of agricultural irrigation and erosion prevention

Ghana
- School education for street children
- Provision of drinking water supplies
- Resettlement of civil war refugees
- Peace training and support of peace initiatives

Kenya
- Drought atention in Makueni
- Training centre for the deaf

Lesotho
- Fight against and prevention of HIV/AIDS

Liberia
- Provision of drinking water supplies

Madagascar
- Food security
- School programmes for nomadic children

Mali
- School programmes for nomadic children
- Agricultural training and seed distribution

Mozambique
- Poverty elimination in Inhambane
- Nutritional and agricultural training
- Vocational training for street children

Nigeria
- Agricultural development of swamp areas
- School meals in Ibadan

Sierra Leone
- Food security and promotion of agricultural production

Somalia
- Improvement of cultivable land and protection of resources

South Africa
- Support of land reform projects
- In the province of Mpumalanga
- Support of Aids patients and orphans

Sudan
- Food aid and seed for civil war refugees
- Agricultural training of farmers and cattle breeders

Tanzania
- Training of street children and reintegration into families
- Agricultural training

Uganda
- Support of local development organisations

Zimbabwe
- Development of rural drinking-water supply
- Aid for street children

Asia

Afghanistan
- Reconstruction of schools
- Agricultural training
- Drinking water supply, well construction and hygiene training
- Cultivation of roses in Nangarhar

Bangladesh
- Agricultural training for small-scale farmers
- Vegetable cultivation in domestic gardens

Cambodia
- Drug counselling in Phnom Penh
- Training to improve rice cultivation

India
- Immediate aid for flood victims
- Promotion of sustainable farming and village development
- Training for rural self-help groups
- Education of children

Indonesia
- Immediate aid for tsunami victims

Kyrgyzstan
- Propagation of potato plants

This map can be downloaded under www.welthungerhilfe.de
Alliance2015: together in an increasingly unified world

In the year of European enlargement, the European network Alliance2015 has also become firmly established in Eastern Europe. At the end of 2003, the Czech organisation “People in Need” became the sixth member of the coalition of European relief organisations, founded by German Agro Action five years ago. The other members are CESVI (Italy), Concern (Ireland), Trócaire (Netherlands) and Isis (Germany). Their common goal is to exert a greater influence on the campaign to eliminate hunger and poverty. The alliance concentrates on the fields of relief, emergency aid and basic education.

At the end of 2003 and the beginning of 2004, Alliance2015 put its newfound strength to the test in the wake of the earthquake in the Iranian region around Bam. “People in Need” erected temporary shelters in the affected region within a short space of time. German Agro Action, Isis and CESVI supported the rebuilding of schools and care centres for children with further donations. The organisations also worked together closely to organise immediate humanitarian aid in the wake of other disasters such as the tsunami tragedy in April in North Korea and Hurricane Jeanne in Haiti in September. Various Alliance2015 members have cooperated particularly closely in Latin America. Examples include some 20 joint activities and collaborative efforts such as joint offices in Cuba, Nicaragua and Guatemala, and a project run by German Agro Action, CESVI and Isis in the Peruvian Amazon since 2004 which advises local small-scale farmers how to use and sell local fruit, especially the tropical fruit cashew nuts, more effectively. The projects carry out the tasks of members of the Alliance2015 in their countries around the globe have a financial volume of over €300 million.

For further information, please go to: www.alliance2015.org

www.schule-ist-der-beste-Arbeitsplatz.org

The WorldBreakfast campaign took place between 27th September and 1st October during the German Agro Action Week. Numerous Hamburg organisations and associations organised projects on the subject of healthy breakfasts consisting of fair-trade food. Pupils found out about the diets of people in other parts of the world. 1,000 visitors attended the final event in Hamburg’s Museum für Arbeit where, for a small contribution, they could help themselves to specialities from the World-Breakfast buffet. The proceeds went to German Agro Action’s school projects in Cuba and Mali. The event was covered by the TV show “logo” on the ZDF and Kinderkanal networks.

WorldBreakfast

Breakfast cultures and eating habits around the world were the subject of study for some 2,000 school children in Hamburg. The WorldBreakfast campaign took place between 27th September and 1st October during the German Agro Action Week. Numerous Hamburg organisations and associations organised projects on the subject of healthy breakfasts consisting of fair-trade food. Pupils found out about the diets of people in other parts of the world. 1,000 visitors attended the final event in Hamburg’s Museum für Arbeit where, for a small contribution, they could help themselves to specialities from the World-Breakfast buffet. The proceeds went to German Agro Action’s school projects in Cuba and Mali. The event was covered by the TV show “logo” on the ZDF and Kinderkanal networks.

“Reality of development aid”

The 12th “Report on the Reality of Development Aid” was drawn up once again in collaboration with some top domestic and international institutions. The report was presented to the public in October 2004 at a press conference. Its important conclusion was that the campaign against terrorism is being conducted at the expense of the world’s poorest countries. Contrary to the German chancellor’s declaration that global security cannot be achieved without global justice, the German government is setting other priorities as regards the allocation of funds. From the German government’s 1.53 billion anti-terrorism package, around 50% was invested in the Bundeswehr and therefore its international obligations.

Media and materials

With a circulation of 43,000, the magazine “Welternährung” appeared German Agro Action projects and features on everyday life in the countries of the South, the dossier also focuses on special issues such as “Children are frequently exploited as cheap labour". Cider Presses, barndominiums, and other popular modern architectural styles are also covered in this dossier.

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For more information, please visit our website at www.alliance2015.org

www.schule-ist-der-beste-Arbeitsplatz.org

Media and information

For further information, please go to: www.alliance2015.org

www.schule-ist-der-beste-Arbeitsplatz.org

11

11

0.28 percent of GDP on development aid, it will fail

1.53 billion anti-terror-

102 million went to the Ministry of Develop-

Media and information

WorldBreakfast

Breakfast cultures and eating habits around the world were the subject of study for some 2,000 school children in Hamburg. The WorldBreakfast campaign took place between 27th Sep-

Media and materials

With a circulation of 43,000, the magazine “Welternährung” appeared with its new layout for the first time in 2004. Alongside reports on German Agro Action projects and features on everyday life in the countries of the South, the dossier also focuses on special issues such as "Children are frequently exploited as cheap labour in China. The Chinese medicine-treatment.com website increased significantly last year and 100,000 documents were downloaded onto users’ personal computers.

“Reality of development aid”

The 12th “Report on the Reality of Development Aid” was drawn up once again in collaboration with some top domestic and internationa
The German Agro Action Foundation
“Turning interest into aid”

Stiftung Deutsche Welthungerhilfe (German Agro Action Foundation) was founded in 1998 to guarantee that the proceeds of its assets finance the work of German Agro Action on a sustainable and planable basis. The foundation enlists long-term support for its projects through a variety of measures. It manages all wills on behalf of German Agro Action.

Dr. Volker Hausmann, Managing Director of the Foundation, received a very special bequest in Gummersbach on 7th October 2004. Anna Elisabeth Lorenz, who died in February 2004 at the age of 95, left German Agro Action the sum of € 155,136.37. It was her wish that the money support the poor people of Lesotho. For many years, numerous volunteers of the Gummersbach action group have been committed to this particular project.

“It’s a fortune”, commented Karl Holthaus, patron of the Gummersbach action group and former mayor, when the cheque was handed over to the organisation. In agreement with the Gummersbach campaigners, German Agro Action will use the money to launch an extensive Aids project in the highlands of Lesotho.

“Ms. Lorenz’s legacy is an outstanding example of how individuals can do good and help other people after death”, added Dr. Hausmann.

Donor loan – a popular form of donating money

“Turning interest into aid” – this was the motto of the Foundation’s successful campaign in 2004. Several enquiries about the exact terms and conditions of making a donor loan finally led to the signing of contracts. The proceeds from this form of capital are channelled directly into the work of German Agro Action.

What appeals to donors is the knowledge that their loan is supporting a good cause while they retain access to it if, for example, it is needed upon retirement. A final pledge to the Foundation can be made by means of a bequest in a person’s will.

In April 2004, the Foundation introduced its new homepage. Layout and contents accommodate the varying needs of companies and private individuals for information. Each of the two groups has its own portal. Graphically and technically, the homepage has been designed without barriers, i.e. by means of supporting techniques, contents can also be accessed by the blind. The Foundation’s newly designed homepage informs interested parties about the different ways of donating money. Using the service form, further information can be requested. In the download sector, the Foundation’s brochure, current advertisement motifs and banners are available.

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Balance Sheet for the Year Ending 31\textsuperscript{st} December 2004\textsuperscript{*}

<table>
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<th>Assets</th>
<th>As of 31.12.2004</th>
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<td>EUR</td>
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<tr>
<td><strong>I. Intangible assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. EDP Programmes</td>
<td>421,472.80</td>
<td>399,684.46</td>
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<tr>
<td>2. Payments on account</td>
<td>28,204.24</td>
<td>12,137.37</td>
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<tr>
<td><strong>II. Tangible assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fittings and equipment</td>
<td>549,146.91</td>
<td>496,499.36</td>
</tr>
<tr>
<td><strong>III. Financial assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Participation</td>
<td>256,054.97</td>
<td>256,054.97</td>
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<tr>
<td>2. Loans to an enterprise in which shares are held</td>
<td>0.00</td>
<td>256,054.97</td>
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<td><strong>B. Current Assets</strong></td>
<td></td>
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<td><strong>I. Accounts receivable and other assets</strong></td>
<td></td>
<td></td>
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<tr>
<td>1. Receivables from donors on the basis of approved project allocation</td>
<td>58,246,077.95</td>
<td>57,453,129.82</td>
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<td>2. Receivables from investments in an enterprise</td>
<td>889,682.44</td>
<td>150,162.88</td>
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<td>3. Assets from gifts and legacies</td>
<td>103,744.17</td>
<td>106,363.52</td>
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<td>4. Other assets</td>
<td>5,444,478.22</td>
<td>5,610,623.39</td>
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<td><strong>II. Securities</strong></td>
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<td></td>
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<tr>
<td><strong>III. Cash assets</strong></td>
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<tr>
<td><strong>C. Accrued income and prepaid expenses</strong></td>
<td></td>
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<tr>
<td>Trust assets:</td>
<td>EUR 8,373.62</td>
<td>EUR 8,284.56</td>
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<tr>
<td>Previous year:</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>46,926.96</td>
<td>18,035.99</td>
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<tr>
<td></td>
<td>106,946,260.10</td>
<td>101,884,504.88</td>
</tr>
</tbody>
</table>

2004 Annual Statement of Account German Agro Action*  

Appendix

Explanations pursuant to the Balance Sheet

**ASSETS**

**FIXED ASSETS**

I. Intangible assets

These are computer programmes acquired and depreciated according to schedule.

II. Tangible assets

The tangible assets are distinct assets. They relate to investments in office furnishings and equipment and computer hardware. Project-financed tangible assets abroad are premonitory figures.

III. Financial assets

This relates to the participation in the Dritte-Welt-Shop Gesellschaft für Entwicklungsförderung mbH Königswinter (DW-Shop). The loan granted to the DW-Shop in the previous year was repaid prematurely.

**B. CURRENT ASSETS**

I. Accounts receivable and other assets

1. Receivables from donors on the basis of approved project allocations

2. Receivables from investments in an enterprise

3. Assets from gifts and legacies

4. Other assets

II. Securities

III. Cash assets

C. Accrued income and prepaid expenses

Trust assets:

Previous year:

Additional proceeds resulting from the sale of these assets are listed as the proceeds of donations and bequests in the appropriate year.

4. Other assets:

Other assets consist of腾者’s loans, accounts receivable from turnover tax and interest accrued on securities, fixed-term deposits and current accounts. Because borrowers’ loans are now listed under a different position (in the previous year under Securities), the previous year’s figures have been adjusted.

II. III. Investments and cash assets

During the implementation of a project, capital funds which are not yet required are invested in fixed-term deposits and fixed-interest bearing securities so that a reasonable market rate of interest can be obtained through risk-free forms of investment. The funds are paid out in accordance with current requirements subject to due consideration of financing plans. Cash assets also include special accounts set up for public donors where a strong inflow of capital can usually be expected towards the end of the year. Foreign exchange balances are valued with the weighted average rate of transfer and advance payments are calculated according to these rates.

Liabilities

A. Reserves

I. Reserves from bequests

Reserves from bequests are to be used for the purposes described in the organisation in the long term. The transfer of € 1,528,000 came from the surplus of bequests and receipt of cash bequests.

II. Project resource reserves

These reserves were formed for projects commenced in the first half of 2005.

III. Non-committed reserves

€ 470,000 were allocated to non-committed reserves to guarantee GAA can operate effectively as an institution.

B. Separate amounts for project funds

Special amounts consist of GAA’s own funds which are set aside for projects that are co-financed by public donors and funds to improve the GAA’s external structures as well as for projects carried out without public grants.

C. Reserves

This relates to reserves for project risks (balancing possible exchange-rate losses and severance payments to staff leaving the organisation provided for under foreign law), vacation obligations, costs connected to the headquarters’ move to Bad Godesberg, and costs for the annual statement of accounts.

D. Liabilities

I. Donations from earmarked co-financed funds which have not yet been used

This relates to public funds pledged for projects which GAA is implementing itself. In-kind allocations are assessed according to market prices.

II. Project liabilities

The statement refers to liabilities for GAA’s own projects and those contractually agreed with other project holders. In-kind allocations are assessed according to market prices.

III. Liabilities from goods supplied and services rendered

These liabilities have increased significantly over the previous year as a result of activities in South-East Asia following the tsunami.

IV. Other liabilities

Donor loans may be revoked within a week. Life annuities in connection with gifts and legacies exist for an undetermined period of time and are calculated according to actuarial valuation. Other liabilities relate to turnover tax, unliquidated travel expenses and honoraria and interest payable on grants.

Trust assets and trust liabilities

This relates to the management of project resources in a trust capacity within the framework of programmes for the promotion of children and young persons in developing countries.

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*The annual report can be obtained on request from the press department of German Agro Action (Deutsche Welthungerhilfe), Friedrich-Ebert.-Str. 1, 53173 Bonn and under www.weltungerhilfe.de
Explanations pursuant to the Profit and Loss Accounts

Income items

Donations and other contributions
The project sector is financed exclusively by donations, the transfer of profits from the Foundation, public contributions and grants. As a result of the crisis in the Sudan (Darfur) and the earthquake disaster in South-East Asia, GAA received significantly more donations in 2004. There was also a considerable increase in public grants.

Other income
Other income essentially includes exchange-related earnings on foreign donations.

Income from participations and sponsoring
Income from participations arises from sponsoring fees and distribution of 2004 profit from the DW-Shop GmbH.

Other interest and similar earnings
Other interest and similar earnings mainly comprise interest on investment and interest on fixed-term deposits.

Cost items

Project funding
This item relates to pledges for approved projects in developing countries on the basis of contractual and non-contractual obligations.

Personnel costs
Personnel costs cover the project and administrative sector in Germany and staff abroad who are appointed directly by the head office. Local project staff with a local contract of employment represent expenditure within the framework of project funding.

Other expenses
Other expenses relate to expenditure for public relations work, material expenses and general expenditure. Under Para. 3 of the Charter, German Agro Action has the task of encouraging society to share responsibility and increase willingness to help people in developing countries by drawing up and disseminating information to foster understanding of social and economic conditions in the Third World. In the context of its public relations work, German Agro Action therefore endeavour to raise funds and increase awareness of development policy.

Other compulsory information

Other financial liabilities
With reference to the remaining terms of the respective contracts, average annual financial commitments resulting from leases until 2014 total € 464,000, € 397,000 of which is owed to the German Agro Action Foundation until 2014. For projects which have already been approved internally but for which only partial contracts have been concluded with project partners, the contracts to be concluded amount to € 3,476,000 until 2014. Maintenance contracts for software programmes total € 150,000 annually.

Staff
The average annual workforce consisted of the following:

<table>
<thead>
<tr>
<th>Staff position</th>
<th>Number of staff</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Established positions</td>
<td>84</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>Temporary positions</td>
<td>25</td>
<td>33</td>
<td></td>
</tr>
<tr>
<td>Staff abroad</td>
<td>119</td>
<td>112</td>
<td></td>
</tr>
<tr>
<td>Temporary positions</td>
<td>106</td>
<td>101</td>
<td></td>
</tr>
<tr>
<td></td>
<td>223</td>
<td>213</td>
<td></td>
</tr>
</tbody>
</table>

Management
The activities of the organisation were managed in 2004 by the Secretary General Dr. Hans-Joachim Preuß according to the instructions and on behalf of the Board of Directors.

Ingeborg Schäuble
Chairperson

Norbert Geisler
Treasurer

Bonn, 29th April 2005
## Profit and Loss Accounts

for the period 1\textsuperscript{st} January to 31\textsuperscript{st} December 2004

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>Previous year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>EUR</td>
<td>EUR</td>
</tr>
<tr>
<td><strong>1. Donations and other contributions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Donations, bequests and allocated fines</td>
<td>33,385,520.70</td>
<td>25,356,111.72</td>
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<tr>
<td>b) Profit and loss transfer of the German Agro Action Foundation</td>
<td>250,531.16</td>
<td>236,011.83</td>
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<tr>
<td>c) Grants from public institutions</td>
<td>56,052,749.29</td>
<td>48,733,935.41</td>
</tr>
<tr>
<td>d) Food donations</td>
<td>14,573,731.43</td>
<td>16,832,507.36</td>
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<tr>
<td></td>
<td><strong>104,262,532.58</strong></td>
<td><strong>91,158,566.32</strong></td>
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<tr>
<td><strong>2. Other income</strong></td>
<td>2,336,648.62</td>
<td>1,545,404.19</td>
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<td><strong>3. Project funding</strong></td>
<td>-79,700,087.98</td>
<td>-78,560,968.60</td>
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<td><strong>4. Personnel costs</strong></td>
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<tr>
<td>a) Wages and salaries</td>
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<td></td>
</tr>
<tr>
<td>Employees in Germany</td>
<td>-5,026,932.31</td>
<td>-4,534,040.59</td>
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<tr>
<td>Employees abroad</td>
<td>-5,972,422.34</td>
<td>-5,223,751.88</td>
</tr>
<tr>
<td>b) Social security and expenses for old-age pension and support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employees in Germany</td>
<td>-1,215,405.04</td>
<td>-1,185,599.20</td>
</tr>
<tr>
<td>Employees abroad</td>
<td>-842,509.15</td>
<td>-742,623.87</td>
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<tr>
<td><strong>5. Depreciation</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) on intangible assets from fixed assets and tangible assets</td>
<td>-476,181.06</td>
<td>-416,098.49</td>
</tr>
<tr>
<td>b) on assets from gifts and legacies</td>
<td>-2,618.33</td>
<td>-2,618.33</td>
</tr>
<tr>
<td><strong>6. Other expenses</strong></td>
<td>-9,531,046.11</td>
<td>-7,296,129.07</td>
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<tr>
<td><strong>7. Income from participations and sponsoring</strong></td>
<td>841,327.00</td>
<td>778,662.00</td>
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<tr>
<td><strong>8. Other interest and similar earnings</strong></td>
<td>1,060,451.14</td>
<td>1,426,287.29</td>
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<tr>
<td><strong>9. Depreciation on investments from current assets</strong></td>
<td>-90,760.44</td>
<td>-40,756.05</td>
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<tr>
<td><strong>10. Interest and similar expenses</strong></td>
<td>-1,220.58</td>
<td>-258.47</td>
</tr>
<tr>
<td><strong>11. Result prior to transfer of reserves</strong></td>
<td><strong>5,641,776.00</strong></td>
<td><strong>-3,093,924.75</strong></td>
</tr>
<tr>
<td><strong>12. Transfer to reserves from legacies</strong></td>
<td>-1,528,136.78</td>
<td>0.00</td>
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<tr>
<td><strong>13. Transfer from reserves for legacies</strong></td>
<td>0.00</td>
<td>2,340,524.75</td>
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<td><strong>14. Transfer to non-specific reserves</strong></td>
<td>-470,000.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>15. Transfer to project funds reserves</strong></td>
<td>-3,643,639.22</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>16. Transfer from project fund reserves</strong></td>
<td>0.00</td>
<td>753,400.00</td>
</tr>
<tr>
<td><strong>17. Result for the year</strong></td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

Bonn, 30\textsuperscript{th} April 2005

Ingeborg Schäuble
Chairperson

Norbert Geisler
Treasurer

We issued this Annual Statement of Account (Balance Sheet and Profit and Loss Accounts, Notes and Status Report 2004) with an unrestricted auditors’ examination certificate on 30\textsuperscript{th} April 2005.

Düsseldorf, 30\textsuperscript{th} April 2005

BDO
Deutsche Warentreuhand Aktiengesellschaft Wirtschaftsprüfungsgesellschaft, Certified Public Accountant

(Dr. Nehles)
External Auditor

(Dr. Rolff)
Auditor
The 144 newly approved projects of German Agro Action are geographically distributed as follows:

**Geographical distribution**

- **Latin America/Caribbean**: 19 Projects
- **Asia**: 53 Projects
- **Africa**: 72 Projects

The projects can be divided into the following groups:

**Areas of support**

- 28% Agriculture / food security
- 50% Aid in crises, conflicts and disasters
- 5% Basic infrastructure
- 1% Support of civilian population
- 14% Crafts and trade, new businesses
- 1% Children and youth
- 1% Healthcare / HIV/Aids

**New projects in 2004**

The 144 newly approved projects of German Agro Action are geographically distributed as follows:

- **Asia**: 53 Projects
- **Latin America/Caribbean**: 19 Projects
- **Africa**: 72 Projects

**Areas of support**

- 28% Agriculture / food security
- 50% Aid in crises, conflicts and disasters
- 5% Basic infrastructure
- 1% Support of civilian population
- 14% Crafts and trade, new businesses
- 1% Children and youth
- 1% Healthcare / HIV/Aids
A total of € 70.6 million in public funds was granted for projects of German Agro Action in 2004.

In the wake of civil wars, natural disasters or the collapse of functional political systems, relief organisations are forced to take on an increasing number of humanitarian tasks. The support of private donors alone is not enough. To be able to react quickly and efficiently to acute emergency situations and to rebuild destroyed infrastructures, German Agro Action is also dependent on public funds.

The most important donor in 2004 was the Commission of the European Union followed by the Federal Ministry of Economic Cooperation and Development. Thanks to the Department of Foreign Affairs and the World Food Programme, there was also a significant increase in funds for humanitarian aid.

A total of € 90.5 million was available for project funding in 2004. This was divided into the following areas of support:

- Aid in crises, conflicts and disasters: € 47,298,297
- Healthcare and HIV/Aids: € 64,595
- Agriculture and food security: € 25,473,576
- Crafts and trade, new businesses: € 71,953
- Basic infrastructure: € 12,331,306
- Support of civilian population: € 1,075,662
- Children and youth: € 4,184,610
- Miscellaneous: € 6,460,109
- USAID: € 2,471,435
- Department of Foreign Affairs: € 2,816,326
- Partner organisations of Alliance2015: € 228,434

The Federal Ministry of Economic Cooperation and Development
World Food Programme
USAID
Department of Foreign Affairs
Partner organisations of Alliance2015

Public grants in 2004

A total of € 70.6 million in public funds was granted for projects of German Agro Action in 2004.
German Agro Action

Members

<table>
<thead>
<tr>
<th>Member</th>
<th>Permanent delegate</th>
</tr>
</thead>
<tbody>
<tr>
<td>President of the German Bundestag</td>
<td>Erdmute Reebhan</td>
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<tr>
<td>Wolfgang Thierse, Member of Parliament</td>
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<tr>
<td>CDU/CSU</td>
<td>Christa Reichard, Member of Parliament</td>
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<td>Chairperson Angela Merkel, Member of Parliament</td>
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<tr>
<td>SPD</td>
<td>Karin Kortmann, Member of Parliament</td>
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<tr>
<td>Chairperson Dr. Franz Müntefering, Member of Parliament</td>
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<tr>
<td>FDP</td>
<td>Sybille Laurenzik, Member of Parliament</td>
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<td>Chairperson Dr. Wolfgang Gerhardt, Member of Parliament</td>
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<td>Bündnis 90/Die Grünen</td>
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<tr>
<td>Chairperson Katrin Göring-Eckhardt, Member of Parliament</td>
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<td>Chairperson Ingrid Sager, Member of Parliament</td>
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<tr>
<td>Head of the German Bishops’ Commissary Office, Catholic Office, Berlin</td>
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<tr>
<td>Dr. Karl Kisten</td>
<td>Benno Wagner</td>
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<tr>
<td>Representative of the Council of the Evangelical Church in Germany</td>
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</tr>
<tr>
<td>Prelate Dr. Stephan Reimers</td>
<td>Retired member of Church</td>
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<td>President of the German Wholesale Trade and Foreign Trade Association</td>
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<td>Antje F. Böker</td>
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<td>Chairperson of the German Trade Union Association</td>
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<td>Michael Sommer</td>
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<td>Dr. Michael Rogowski</td>
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<td>Gerd Sonntieger</td>
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<tr>
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<td>Manfred Nüssel</td>
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<td>President of the Federal Association for Non-Statutory Welfare Associations</td>
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<td>Rev. Jürgen Goebbe</td>
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<tr>
<td>President of the German Red Cross</td>
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<tr>
<td>Dr. rer. pol. h. c. Rudolf Sehers</td>
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<tr>
<td>President of the German Agricultural Society</td>
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<tr>
<td>Philipp Freiheit von dem Bussche</td>
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<tr>
<td>President of the German Nutrition Society</td>
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<tr>
<td>Prof. Dr. med. vet. Helmut Erbersdörfler</td>
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<tr>
<td>IG Bauern-Agrar-Umwelt</td>
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<td>Chairperson Klaus Wesehügel, Member of Parliament</td>
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<td>Secretary General</td>
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<td>Dr. Claudia Wümmann</td>
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<td>President of the German Farmers’ Association</td>
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<tr>
<td>Philip Freiheit von dem Bussche, Member of Parliament</td>
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<tr>
<td>Israel-Africa-Economic Commission Support Groups</td>
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<tr>
<td>Gerd Marmann, Eupen</td>
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<tr>
<td>President of the Federal Association of Germany</td>
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<tr>
<td>Erika Lenz</td>
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<td>Managing Director Dr. Ulrich Popp</td>
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<td>German Agro Action Support Groups</td>
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<tr>
<td>Jürgen Dorsch</td>
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<tr>
<td>President of the National Federation of Skilled Crafts and Trades</td>
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<tr>
<td>Dieter Philipp</td>
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<tr>
<td>President of the Confederation of German Employers’ Associations</td>
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<tr>
<td>Dr. sc. techn. Dieter Honib</td>
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<tr>
<td>Congress of German Municipalities</td>
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<tr>
<td>G.F. President Dr. Stephan Anticus</td>
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<tr>
<td>President of the Federal Association of German Newspaper Publishers</td>
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<tr>
<td>Helmut Heinen</td>
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<tr>
<td>General Association of the German Insurance Sector</td>
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<tr>
<td>Freiherr von Fürstenwerth</td>
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<tr>
<td>Chairperson</td>
<td></td>
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<tr>
<td>Prof. Dieter F. Bommer, Rosdorf</td>
<td></td>
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<tr>
<td>Members of the Project Committee</td>
<td></td>
</tr>
<tr>
<td>Regional Project Committee for Asia:</td>
<td></td>
</tr>
<tr>
<td>Michael Fremerey</td>
<td></td>
</tr>
<tr>
<td>University of Kassel, Department of Agriculture, International Agricultural Development and Ecological Protection of the Environment</td>
<td></td>
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<tr>
<td>Dr. Hans Gügner</td>
<td></td>
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<tr>
<td>Deputy Chairperson of Project Committee, Consultant Rural and Social Development</td>
<td></td>
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<tr>
<td>Dr. Ernst G. Jentzsch</td>
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</tr>
<tr>
<td>Deputy Chairperson of Project Committee, University of Göttingen, Institute for Rural Development</td>
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<td>Prof. Winfried von Uff, Munich</td>
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<tr>
<td>Professor of Tropical Technology, Institute of Agricultural Policy, Market Research and Economic Sociology</td>
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<tr>
<td>Prof. Michael Kwinkelin, University of Giessen, Institute of Dietetics</td>
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<tr>
<td>Regional Project Committee for Africa:</td>
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<tr>
<td>Eberhard Bauer</td>
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<tr>
<td>Stiftung Nord-Süd Brücken, Berlin</td>
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<tr>
<td>Prof. Rolf Hofmeier</td>
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<td>German Institute for African Studies, Hamburg</td>
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<td>Gerd Marmann, Eupen</td>
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<td>Prof. Manfred Zeller</td>
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<td>University of Göttingen, Institute for Rural Development</td>
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<td>Prof. Max Zurek, Bonn</td>
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<td>Dr. Karl Friege, Seminar for Rural Development, Berlin</td>
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<td>Regional Project Committee for Latin America:</td>
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<td>Dr. Dieter Elz, ed. Quarterly Journal of International Agriculture, Berlin</td>
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<td>Prof. Békétice Neer</td>
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<td>University Kassel, Agriculture Department, International Agricultural Development and Ecological Protection of the Environment</td>
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<td>Lilli Löbsack</td>
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<td>German Development Service, Bonn</td>
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<td>Dr. Günther Schmidt</td>
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<td>Society for Agricultural Projects, Hamburg</td>
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<td>Erich Söllner, Berlin</td>
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<td>Institute of Tropical Technology, Advanced Technical College Cologne</td>
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German Agro Action

The German Agro Action Project Committee consists of 19 members: one chairperson and six members from each of the regional project committees for Africa, Asia and Latin America. The Project Committee examines each project application presented by the Board of Directors or the Secretary General in terms of its eligibility for aid on the basis of the criteria laid down by the Board. It then submits recommendations to the Board of Directors for a final decision.
Our vision:
A world free of famine and poverty

German Agro Action was founded in 1962 as the national committee of the "Freedom from Hunger Campaign" set up by the United Nations' Food and Agricultural Organisation (FAO). Today it is one of the largest non-government organisations in Germany. Non-profit-making, non-denominational, and politically independent, the organisation is run by a board of honorary members under the patronage of the President of the Federal Republic of Germany. Its work is funded by private donations and public grants.

What we want

➜ German Agro Action campaigns worldwide for human rights, sustained development, a guaranteed food supply and conservation of the environment. We regard our work to be successful if people improve their living conditions to such an extent that they can enjoy a secure livelihood without outside aid.

➜ As citizens of a wealthy country, we bear a responsibility for ensuring that we do not merely pay lip-service to the idea of solidarity with the poorest members of the human race. For this reason, together with partners from schools, the media and the world of politics, we campaign for fairer cooperation with countries in the Third World.

➜ We use the funds entrusted to us sparingly and effectively. The work of our staff is characterised by commitment, experience and competence.

How we work

➜ We provide help from one set of hands by means of rapid humanitarian aid in situations in acute crisis regions. Where hunger and poverty are chronic problems, we cooperate closely with local partners on long-term projects.

➜ As part of this process we provide support for the landless, for small farmers, for women, children and young people; for people who need start-up aid in order to lead their lives in security and dignity.

➜ We fund our work from private donations and public grants. We have received the “seal of approval” from Germany’s Central Institute for Social Issues for the economical and transparent way we use our funds.

Information under www.welthungerhilfe.de

Our website features the latest news, material and details about activities you can participate in and how to make donations online. Press releases, our magazine "Welternährung" and other background information such as studies and brochures can also be downloaded. A series of projects take you on a journey around the world. The website also lists current job vacancies with German Agro Action and its European Alliance2015 partners.

Famine

Number of undernourished people between 2000 – 2002
(in millions)

- Transformation countries: 28
- Near East / North Africa: 39
- Latin America / Caribbean: 53
- Sub-Saharan Africa: 204
- Asia / Pacific: 204 (excl. China and India)
- 9 Industrialised countries

Developing countries: 815 million people
World: 852 million people

Source: FAO
Since the foundation of German Agro Action, some € 1.42 billion has been spent on
● 3,420 self-help projects
● 940 projects for children and young people
● 680 emergency-aid programmes
in 70 countries.

The task of German Agro Action is to work with independent local partners or – where that is not possible – with its own staff in order to contribute to an improvement in the living conditions of particularly poor groups of the population in countries of the Third World.

In Germany, the work of German Agro Action was supported by many people including
● 360,000 private donors
● 70,000 young people who took part in 300 "Run for Life" events
● 5,000 voluntary workers who organised 400 events, the proceeds of which went to German Agro Action
● 2,000 schoolchildren at the WorldBreakfast
● 4,000 participants in the school competition “All for ONE WORLD” on the subject of child labour.

This is an overview of our work last year:
To finance its projects, German Agro Action received:
€ 33.4 million in private donations
€ 70.6 million in public grants

The administrative costs of the organisation accounted for 2.2% of total expenditure, fundraising and fundraising public relations work for 6.3%.

The most important sources of public money were:
● the Commission of the European Union with € 26.4 million
● the German Ministry of Economic Cooperation and Development with € 19.8 million
● the World Food Programme with € 12.5 million
● the German Foreign Ministry with € 2.8 million
● USAID with € 2.5 million

144 new projects were approved in the following areas:
● 50% for aid in crises, conflicts and disasters
● 28% in the area of food security and agriculture
● 14% for the development of basic infrastructure (schools, roads etc.)
● 5% for improving opportunities for children and young adults
● 1% for preventive healthcare and the fight against HIV/AIDS
● 1% for the reconstruction of civil society
● 1% for crafts and trade

Ingeborg Schäuble regularly takes part in fact-finding tours to find out about the projects of German Agro Action. In Afghanistan she talked to girls at schools rebuilt by German Agro Action.

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Cover photograph: A new start for tsunami victims in Indonesia: with the support of German Agro Action, they plant mango trees in Banda Aceh. (Thomas Lohnes)