SUPPORT WELTHUNGERHILFE’S #INNOLAB2023 – TECH EDITION FINANCIALLY!

How can new technologies be used to solve local development challenges? – Help us to find the most innovative country office in Welthungerhilfe!

#innolab2023 – Tech Edition is an 11-day event series over several weeks, hosted by Welthungerhilfe’s Innovation Unit, to address specific development challenges to achieve Zero Hunger.

In the end the most innovative and promising idea will be invited to join the innovation incubation portfolio and receives 20,000 € funding for further idea refinement and development.

WHY YOU SHOULD SUPPORT US:

• To enable a team to develop a high impact solution that could change the lives of millions to the better
• To facilitate a team’s visit to a German tech company to build a first prototype
WHAT HAPPENS DURING #INNOLAB2023- TECH EDITION:

• Teams from countries all over the world will compete against each other to find the most innovative country in WHH.

• Creative, innovative, empathic fast thinkers with a business mindset will collaborate with Tech Partners to find the most innovative idea on how to solve their local development challenges with new technologies.

• They will talk to potential target users in the field to identify their needs.

• They will travel to Germany to work with their Tech Partners on building a first prototype with new technologies.

• They will meet at Welthungerhilfe Headquarter in Bonn to present their ideas and prototypes to all colleagues during a livestreamed event and to select the winner.

HOW YOU GET MORE DETAILS AND INFORMATION:

• Reach out to Franziska Atwii (Team Lead Incubation) or Florian Landorff (Head of Innovation)
  Franziska.Atwii@welthungerhilfe.de, Florian.Landorff@welthungerhilfe.de

• Follow Franziska Atwii on LinkedIn to get newest updates
  Franziska Atwii - Team Lead Incubation - Welthungerhilfe | LinkedIn

• Have a look at our Innovation Lab Website
  Innovation Lab – Welthungerhilfe

With a donation of 15,000 € you could enable one team to fully participate.