



WELT
HUNGER
HILFE



SUPPORT WELTHUNGERHILFE'S #INNOLAB2023 – TECH EDITION FINANCIALLY!

How can new technologies be used to solve local development challenges?
– Help us to find the most innovative country office in Welthungerhilfe!

#innolab2023 – Tech Edition is an **11-day event series** over several weeks, hosted by Welthungerhilfe's Innovation Unit, to address specific development challenges to achieve Zero Hunger.

In the end the **most innovative and promising idea** will be invited to join the **innovation incubation portfolio** and receives **20.000 € funding** for further idea refinement and development.

WHY YOU SHOULD SUPPORT US:

- To enable a team to develop a **high impact solution** that could change the lives of millions to the better
- To **facilitate a team's visit to a German tech company** to build a first prototype

WHAT HAPPENS DURING #INNOLAB2023- TECH EDITION:

- **Teams from countries all over the world will compete against each other**
to find the most innovative country in WHH
- **Creative, innovative, empathic fast thinkers with a business mindset will collaborate with Tech Partners**
to find the most innovative idea on how to solve their local development challenges with new technologies
- **They will talk to potential target users in the field**
to identify their needs
- **They will travel to Germany to work with their Tech Partners**
on building a first prototype with new technologies
- **They will meet at Welthungerhilfe Headquarter in Bonn**
to present their ideas and prototypes to all colleagues during a livestreamed event and to select the winner

HOW YOU GET MORE DETAILS AND INFORMATION:

- **Reach out to Franziska Atwii (Team Lead Incubation) or Florian Landorff (Head of Innovation)**
Franziska.Atwii@welthungerhilfe.de, Florian.Landorff@welthungerhilfe.de
- **Follow Franziska Atwii on LinkedIn to get newest updates**
[Franziska Atwii - Team Lead Incubation - Welthungerhilfe | LinkedIn](#)
- **Have a look at our Innovation Lab Website**
[Innovation Lab – Welthungerhilfe](#)



With a donation of 15,000 € you could enable one team to fully participate.